

Entry/Application Form for HBC Stage One

8/24/14 Draft

- 1) Tell us about your idea. For example, what type of product or service is it, what makes it a good idea, etc.? (Limit 250 words)

- 2) What unmet need does your idea fulfill? (Limit 100 words)

- 3) Describe your ideal customer and tell us how you determined this. (Limit 200 words)

- 4) Tell us a little about yourself and why you want to pursue this idea. (Limit 200 words) **Note: For those entries that have more than one team member, click on the box below to enter individual information for each of you.**

- 5) List the three most important types of help you need to get your business idea off the ground, or if you've already started your business, to the next level. List them in order of importance, starting with the most important. For example, it could be time with an attorney to help you set up your company, or time with an accountant to help you set up your books, or help designing your website, or money to buy a piece of equipment, etc. (Limit 50 words)

- 6) Tell us why you chose the items you listed in Question 5 and why you listed them in that order. How will they help you move forward with your starting your business or growing your existing business? (Limit 250 words)

- 7) Please provide a brief description of your business or product idea that can be used on our website, Facebook page, announcements, etc. Because this description will be available to the general public only provide information that you are comfortable with releasing publicly. (Limit 50 words)

- 8) Have you started your business already? If so, when and what is it called?