



# MEDIA AND CONFIDENTIALITY RELEASE

I understand, agree and give permission that Humboldt Business Challenge (HBC) may use my name, team name and/or business name in promotional materials, website, social media, interviews, etc., both written and verbal.

I understand that HBC does not promise confidentiality of my products, services, business ideas, or any information associated with my participation in HBC. I will not present any information that I deem sensitive, confidential or proprietary to HBC staff, Judging Panel or Mentors, either verbally or in writing, and that the determination whether any particular information is sensitive, confidential or proprietary is within my sole discretion and responsibility.

Further, I, and any business entities associated with me and/or my business, release HBC staff, Board Members, Judging Panel Members, Mentors, the owners, members, directors, agents, sponsors and those associated with them from any and all liability associated with participation in HBC.

HBC staff, Board Members, Judging Panel Members, Mentors, the owners, members, directors, agents, sponsors and those associated with them shall not be deemed partners, joint venturers, legal or accounting representatives, owners, team members, supervisors, employers, or principals of any participating business, individual or team. I understand and agree that my business venture and idea are solely mine or my team's. All rights and responsibilities associated with my business and/or venture are solely mine and/or my team's.

**Business/Team Name:** \_\_\_\_\_

**Team Leader:** \_\_\_\_\_

**Print Full Name**

**Signature**

**Date**

**Additional Team Members:**

\_\_\_\_\_  
**Print Full Name**

\_\_\_\_\_  
**Signature**

\_\_\_\_\_  
**Date**

\_\_\_\_\_  
**Print Full Name**

\_\_\_\_\_  
**Signature**

\_\_\_\_\_  
**Date**

\_\_\_\_\_  
**Print Full Name**

\_\_\_\_\_  
**Signature**

\_\_\_\_\_  
**Date**

\_\_\_\_\_ ID Number  
(HBC USE Only)